Nayax and N-and Group Forge Strategic Partnership to Offer Next-Generation Smart Screens with Embedded Payments

Herzliya, Israel/Bristol, United Kingdom, March 27, 2025— Nayax Ltd. (Nasdaq: NYAX; TASE: NYAX), a global commerce enablement and payments platform designed to help merchants scale their business by simplifying payments and maximizing loyalty, and N-and Group ("N-and"), a leading provider of advanced Human-Machine Interface (HMI) technologies, today announced a long-term strategic partnership to embed Nayax-powered payment technology within N-and products. The first will be its payment-enabled smart screens for next generation automated self-service commerce machines. N-and Group will integrate Nayax's embedded OEM payment technology directly into its extensive lineup of smart screen solutions for OEMs.

As part of the partnership, N-and will deliver smart screens that combine seamless, secure embedded payments by Nayax with cutting-edge design, vandal-proof durability, and sophisticated remote management and telemetry functions. OEMs will benefit from cost-optimized embedded payment hardware, enabling card present, and more than 80 different payment methods, globally.

N-and expects to deploy thousands of **N-PAY™** and **N-TOUCH™** smart screens with the embedded Nayax payments, across a wide range of addressable verticals. The deployment will include both new machines and existing machines retrofitted with smart screen technology**.** Nayax and N-and aim to serve OEMs like LAVAZZA, and operators like IVS Group, with an exceptionally flexible platform capable of driving adoption across diverse markets, like hospitality, fitness and transportation.

“Embedding Nayax payments within N-and’s advanced HMI solutions strategically deepens our integration with OEM supply chains, streamlining the way we reach customers in high-growth verticals like vending, coffee, and micro markets,” said Oren Tepper, Nayax Chief Commercial Officer. “Operators receive seamless access to embedded payment technology from day one, ensuring smooth and proven interoperability across all machine components. This strategic partnership proves yet again that our unique embedded solution has strong market acceptance and traction."

“At N-and, we are dedicated to advancing innovation in human-machine interaction. Our partnership with Nayax represents a major milestone in delivering seamless, secure, and frictionless EMV payments within our smart screen solutions. Through this collaboration, we are equipping OEMs and operators with a powerful, future-ready solution that not only enhances the user experience but also unlocks new revenue opportunities”, said Tarcisio Vergani, N-and Chief Executive Officer.

About Nayax

Nayax is a global commerce enablement, payments and loyalty platform designed to help merchants scale their business. Nayax offers a complete solution including localized cashless payment acceptance, management suite, and loyalty tools, enabling merchants to conduct commerce anywhere, at any time. With foundations and global leadership in serving unattended retail, Nayax has transformed into a comprehensive solution focused on our customers' growth across multiple channels. Nayax has 11 global offices, approximately 1,100 employees, connections to more than 80 merchant acquirers and payment method integrations and globally recognized as a payment facilitator. Nayax's mission is to improve our customers' revenue potential and operational efficiency. For more information, please visit www.nayax.com.

About N-and Group

Headquartered in Bristol, with operations in the UK, Italy, and Hong Kong, N-and combines deep technical expertise with a collaborative, customer-centric approach to driving digital transformation across various industries.

N-and Group specialises in the design, development, and manufacturing of advanced embedded solutions, including touchscreens, edge HMI, and graphical user interfaces that redefine human-machine interaction. With expertise in IoT software platforms, business intelligence, connectivity services, and digital payment solutions, N-and empowers businesses to optimise operations and unlock new revenue streams.

With a proven track record of delivering successful solutions to market, N-and provides innovative, highly customisable technology tailored to the needs of leading companies in their respective industries—from smart gym equipment manufacturers to coffee service and vending OEMs and operators, to name just a few.

For more information, please visit www.n-andgroup.com.

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Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "estimate" and "potential," among others. Forward-looking statements include, but are not limited to, statements regarding our intent, belief or current expectations. Forward-looking statements are based on our management's beliefs and assumptions and on information currently available to our management. Such statements are subject to risks and uncertainties, and actual results may differ materially from those expressed or implied in the forward-looking statements due to various factors, including, but not limited to: our expectations regarding general market conditions, including as a result of the COVID-19 pandemic and other global economic trends; changes in consumer tastes and preferences; fluctuations in inflation, interest rate and exchange rates in the global economic environment; the availability of qualified personnel and the ability to retain such personnel; changes in commodity costs, labor, distribution and other operating costs; our ability to implement our growth strategy; changes in government regulation and tax matters; other factors that may affect our financial condition, liquidity and results of operations; general economic, political, demographic and business conditions in Israel, including the ongoing war in Israel that began on October 7, 2023 and global perspectives regarding that conflict; the success of operating initiatives, including advertising and promotional efforts and new product and concept development by us and our competitors; and other risk factors discussed under "Risk Factors" in our annual report on Form 20-F filed with the SEC on March 4, 2025 (our "Annual Report"). The preceding list is not intended to be an exhaustive list of all of our forward-looking statements. The forward-looking statements are based on our beliefs, assumptions and expectations of future performance, taking into account the information currently available to us. These statements are only estimates based upon our current expectations and projections about future events. There are important factors that could cause our actual results, levels of activity, performance or achievements to differ materially from the results, levels of activity, performance or achievements expressed or implied by the forward-looking statements. In particular, you should consider the risks provided under "Risk Factors" in our Annual Report. You should not rely upon forward-looking statements as predictions of future events. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Each forward-looking statement speaks only as of the date of the particular statement. Except as required by law, we undertake no obligation to update publicly any forward-looking statements for any reason, to conform these statements to actual results or to changes in our expectations.

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