N-and Group

Trademark and logo usage guidelines

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Introduction

These N-and Group Trademark and Logo Usage Guidelines ("Guidelines") establish the rules for the use of N-and Group's trademarks and logos by N-and Group ("N-and" or "the Group") members, partners, and affiliates. This includes usage on products, marketing collateral, and other promotional materials. Compliance with these Guidelines is mandatory for all parties authorized to use N-and Group trademarks and logos. Any use not in accordance with these Guidelines is strictly prohibited.
For design-related guidance, please refer to the N-and Group Brand Guidelines.

N-and Group reserves the right to modify these Guidelines at any time as it deems necessary. Updates will be posted on the N-and Group website at www.n-andgroup.com or provided through other forms of publication or notice. After the publication or notice of any changes to these Guidelines, all usage of N-and Group trademarks and logos must comply with the updated Guidelines.
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Copyright, Ownership and Disclaimer

Copyright © 2024 N-and Group. All Rights Reserved.
N-and Group's trademarks and logos, and all goodwill associated therewith, are the exclusive property of N-and Group.

Specifications and materials published by N-and Group may be subject to third-party intellectual property rights, including, but not limited to, patent, trademark, and copyright rights. The owners of such intellectual property rights may or may not be members, partners, or affiliates of N-and Group.
N-and Group members, partners, or affiliates are not required to disclose their intellectual property rights in connection with any specifications or materials provided by N-and Group. Therefore, N-and Group is not responsible for identifying, nor is it liable for failing to identify, any third-party intellectual property rights that may be associated with its specifications or materials, unless otherwise specified. If any such intellectual property disclosures are required, they will be explicitly noted in the relevant documentation or agreements.

Users of N-and Group's specifications and materials are responsible for conducting their own due diligence and securing any necessary rights or permissions from third-party intellectual property holders.

Prohibited uses of N-and Group Trademark and Logo

In addition to the uses prohibited elsewhere in these Guidelines and by any separate written agreement signed by N-and Group, N-and Group trademark-sand logo may not be used in the following ways:
Endorsement: N-and Group trademark and logo may not be used in any manner that implies endorsement, sponsorship, or affiliation with any product, service, organization, or individual not associated with N-and Group, unless expressly authorized in writing by N-and Group
False Representation: N-and Group trademark and logo may not be used in any way that could mislead or deceive consumers, or create confusion about the source, sponsorship, or affiliation of products or services.

Derogatory Use: N-and Group trademark and logo may not be used in connection with any content or materials that are defamatory, offensive, or unlawful, or that could damage the reputation or goodwill of N-and Group.
Commercial Use: N-and Group trademark and logo may not be used for commercial purposes, such as advertising or promotional materials, without prior authorization from N-and Group.
Altered or Distorted: N-and Group trademark and logo may not be altered, distorted, or modified in any way that affects their integrity, legibility, or distinctiveness.
Domain Names and Social Media Handles: N-and Group trademark and may not be used in domain names, social media handles, or usernames without prior written permission from N-and Group.

Proper use of N-and Group Trademark and Logo

Spelling

N-and Group trademark and logo must be used exactly as set forth herein, without any variation, including, without limitation, similar marks, phonetic equivalents, and abbreviations.

Size

The design and/or logo of N-and Group trademark and logo should not be displayedinasizesosmallthatanydesignfeatureortheregisteredorunregistered status symbol of the trademark or logo is lost. They should appear in exactly the same spatial relationships as set forth in the graphic samples provided in the N-and Group Brand Guidelines document. A design or logo should appear by itself, in a reasonable size.

Please also refer to ANNEX 4 in this document.

Use of TM

When referring to any N-and Group trademark in body copy/text, always use the term together with the symbol that denotes the appropriate status of the trademark in the relevant jurisdiction, as applicable, as notified by N-and Group in writing from time to time. If unsure, use the ™ symbol. It is generally only necessary to use of ™ mark the first time you refer to the N-and Group trademark in a document.

Registered Trademarks

Please find below a list of registered trademarks (TM) owned by N-and Group. These trademarks represent our commitment to innovation, quality, and excellence in our products and services. As stewards of these trademarks, it is essential that we use them consistently and appropriately to maintain their integrity and protect our brand identity.

N-and™
N-and Group™
N-and Embedded™
VendAware™
FleXUi™
coffee cApp™
Venpay™
Play Break™
Jangle™
SkinUI™
AnyGym™
Kidaea™
BiTX™
4CR Platform™
ADvantage™

See ANNEX 1 and ANNEX 2 in this document for additional information.

Licenced N-and Group's marks

See ANNEX 3 in this document for a full list of licenced marks and logos when meeting the requirements for use.

ANNEX 1 - Figurative TMs

Trademark	Figurative
N-and	
N-and Group	
N-and Embedded	
VendAware	
coffee cApp	
Venpay	

Trademark	Figurative
Play Break	
SkinUI	
AnyGym	
Kidaea	
BiTX	
ADvantage	

ANNEX 2 - Text TMs

FleXUi™
VendAware™
Jangle™
4CR Platform™

ANNEX 3 - Licenced marks

Trademark	Figurative
N-and	
N-and Group	
N-and Embedded	
N-and Italia	
N-and Technologies	
Powered by N-and	

ANNEX 3 - Licenced marks

Mark	Illustration
Powered by N-and Technologies	
N-touch	
N-touch (new design from 2025)	
N-ViPi	
N-news	
N-pulse	

FleXUi	

N-Rugd	
VMP Link	
N-pay	
NTC-pay	
4CR Platform	
Jangle	

Annex 4 – N-and Logo

Primary logo

Isotype

The isotype can be employed in instances where the primary logo is unsuitable or does not aesthetically complement the design. By using the appropriate version of the logo, you'll help maintain the consistency and integrity of the N-and Group's brand, contributing to a unified and recognizable visual identity.

Clear zone

The 'clear zone' refers to the area around the logo which must remain free from other copy to ensure that the logo is not obscured. Ensure that you provide ample padding around the N-and Group's logo to maintain its visibility and clarity.

Minimum size

To retain visual impact minimum sizes have been defined